

CUSTOM WIRELESS APPLICATIONS

Take your data on the road with SkyTel

Why Wireless?

- **Improved process efficiencies** by using direct communication for mission-critical data and applications. Replace error-prone manual process steps with automatic data input and information flow.
- **Faster, better service delivery** to your customers with improved, real-time access to customer, product and service information.
- **Positive impact on your bottom line** through improved customer satisfaction, more effective use of time and resources, and proven ROI.

Wireless applications make the best use of your resources.

By providing real-time information to the field, your personnel can respond to requests faster and more efficiently. And, because wireless applications can be programmed to integrate directly with your business systems, back-office staffing can easily be consolidated, reduced, or reassigned to more productive tasks.

Your customers will notice the improvements.

Improved accuracy, reduced service callbacks, more knowledgeable representatives, and lower

service and operating costs – every customer can appreciate these types of efficiencies. In today's hyper-competitive marketplace, they can represent critical advantages to your business.

SkyTel custom wireless applications are your key to efficiency, effectiveness, and improved revenue stream. Our proven solutions include:

- *Field Dispatch Automation*
- *Remote Network Management*
- *LAN/WAN Management*
- *Data Collection*
- *Database Integration*
- **Your business needs**

Why choose SkyTel for your wireless application needs?

Every business has a unique set of needs. SkyTel offers **custom wireless solutions specifically designed around your business model**, optimizing cost and resource efficiencies. While off-the-shelf solutions frequently require that you fit your business to their product, we deliver custom applications in roughly the same time frame as pre-packaged implementations.

Wireless application development for the enterprise is a burgeoning new field, with more players appearing every day. SkyTel has **years of experience delivering wireless data to businesses**, and has the success stories to prove it. We consider application development an essential adjunct to our basic group of services, and will factor application development costs and revenue potential into our overall customer relationship. Often, this results in **little additional cost to you** beyond your basic unit and service commitment.

SkyTel is your wireless productivity partner, offering **expert implementation assistance** and consulting throughout the development process. Also, SkyTel has fostered relationships with numerous third-party providers to supplement our own capabilities and knowledge, and can confidently recommend their services when required.

Finally, SkyTel can help you cut through the clutter and hype of the wireless data options available today. We offer **mature, stable and reliable wireless data technology**, providing clean, clear delivery of your vital business data.



For more information about SkyTel products and services, please contact your SkyTel sales representative, or visit our website at

www.skytel.com