RESOURCE iQ ™

Leverage Real-Time Business Intelligence to Optimize Mobile Resource Management

CONNECTIONS BY *SkyTel* ™

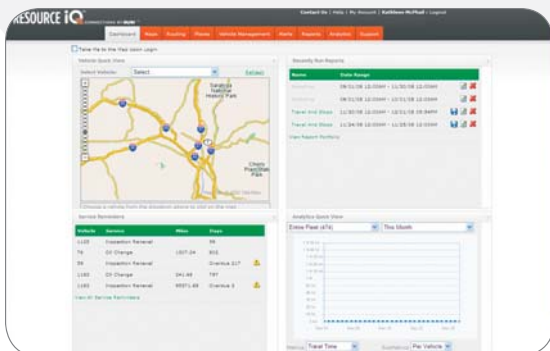# LEVERAGE REAL-TIME BUSINESS INTELLIGENCE TO OPTIMIZE MOBILE RESOURCE MANAGEMENT

Commercial businesses and government organizations are facing unprecedented challenges driven by economic contraction amid growing requirements for productivity gains. In short, most entities are being asked to do more with less. Managing remote and mobile assets offers a substantial opportunity to identify the most efficient ways to align resources to meet the demands of customers and competition.

Resource iQ is a powerful optimization technology that enables organizations to implement best practices based on real-time metrics, driven by vehicle-based GPS tracking. Having this level of visibility allows enterprises to efficiently manage operational and personnel costs, drive smarter decisions about vehicle and asset lifecycles, and yield higher customer growth and retention.

Take Mobile Resource Management to new levels by enabling:
- Operational visibility for the last mile of Supply Chain
- Access to historical customer data so you can anticipate their requirements proactively
- Optimization of routes, eliminating driver overtime and increasing workforce utilization
- Access to asset histories for immediate data regarding repair decisions and continued maintenance investment
- Aggressive SLAs with precise times to be met, surpassing customer commitments for on-time, as-promised service delivery
- Reductions in fuel costs by refining routes and deploying closer assets

Bottom line? Exceed your customers' expectations while reducing your expenses.

Show what's most important on the Dashboard

Resource iQ — An End-To End Solution Delivering Value Across Your Entire Business.

SkyTel is a solution level partner, providing ongoing resources, services and support to ensure business metrics, goals and ROI are achieved.

Services	Analytics & Reports	iQ Expert	Technology

Services—SkyTel has a 20 year benchmark of working in enterprise environments and helping to solve their challenges. 9 out of 10 Fortune 1000 companies count themselves in the SkyTel family and have benefited from our broad portfolio of wireless messaging, asset tracking and machine-to-machine (M2M) solutions.

Analytics & Reports—Accurate, reliable and real-time reporting can tell you all you need to know about travel and stops, speeding, mileage, exceptions and maintenance. Combining this data with alerts and performance metrics will give you a precise understanding of fleet activity.

iQ Expert—A true differentiator, your dedicated expert resource will help you think strategically about yesterday's fleet data, today's business pressures and tomorrow's growth and evolving performance requirements. You're not just buying software...you are engaging a partner who will provide ongoing support and input to refine your roadmap to greater ROI and fleet performance.

Technology—SkyTel's state-of-the-art software, easy online interface, precise and updated mapping technology, reliable devices, and nationwide coverage all adds up to a best-in-breed mobile resource management (MRM) solution.

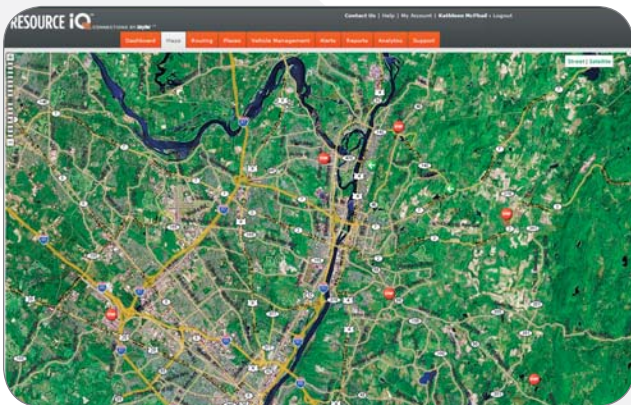# REAL TIME GPS MONITORING, KEY PERFORMANCE INDICATORS (KPI), EXCEPTION REPORTS AND ALERTS

Actionable intelligence about people and assets is key to ensuring your resources are optimally aligned with current or projected demands. And when every dollar counts, using optimization technologies allows for increased service capacity without growing labor and vehicle provisioning. Not only do we help you manage your business, we help you grow it.

MANAGE BY EXCEPTION

Top performing fleets manage by exception, relying on real-time data, intervening only when performance fails to meet standards. Resource iQ tracks ongoing operational events and identifies performance levels that fall outside user-defined limits. Typical exceptions include driver log violations, low fuel economy, driving outside an expected perimeter and excessive idle time. Clients can specify exceptions and adjust the exception threshold for each set of parameters. These exceptions are delivered in report format and can be tailored to your specific requirements.

DISPATCH AND TRACKING

Giving your dispatch team the best information at their fingertips will provide the tools they need to deploy resources appropriately and cost effectively. With satellite images and quarterly updates to maps, you can direct drivers to exact locations. Reroute fleets based on real-time location tracking so you can get to the customer even faster.
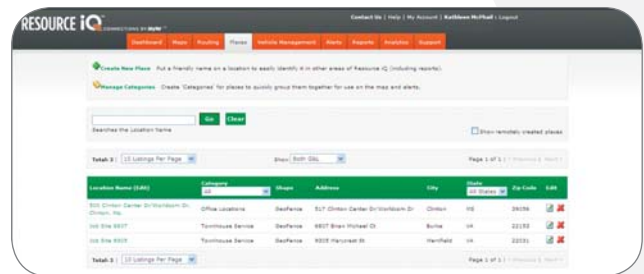

In Maps section, choose from street or satellite maps

REAL TIME ALERTS

Speeding: Know if vehicle exceeds set limit to reduce fuel and insurance costs

Long Stop: Eliminate extended breaks or have visibility to anticipate job disruptions

GeoFence: Know when vehicle enters/exits a virtual "fenced" area you set up, be it a job site or delivery area

In Places section, establish GeoFences with ease

Late Start: Get notice if vehicle starts day behind schedule and customer satisfaction is at risk

Excess Idle: If ignition is on but vehicle isn't moving, wasted fuel dollars cost you money
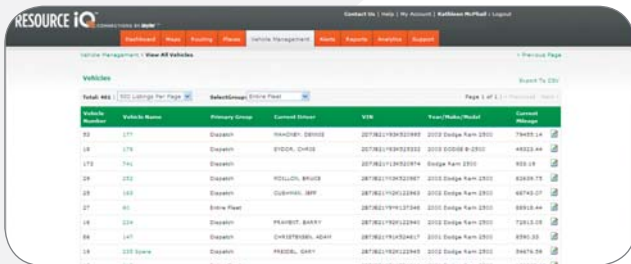
Activity: Find out if off-hours or unauthorized use could place your fleet assets at risk

Towing: Timing is critical if vehicle is towed – find out if ignition is off but movement is detected

CLEAR INSIGHT AND A STRATEGIC OUTLOOK

Resource iQ delivers real-time visibility into the assets that affects your customers most directly—the delivery of services and goods they need and the people and vehicles who transport them. Whether through state-of-the-art maps or a look into vehicle history, ResourceiQ delivers the information you need to make critical business decisions.

Under Vehicle Management section, easily access vehicle and driver information
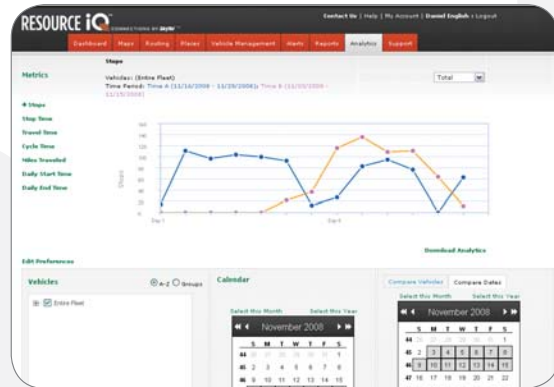
UNDERSTAND YOUR OPERATIONS LIKE NEVER BEFORE

Resource iQ delivers accurate and reliable reporting of your vehicle and driver activities, designed exactly to your preferences. Save valuable time by using reports to replace timecards, written logs and guesswork. Each report is easily created, completely customizable and can be run automatically and delivered via email to the managers who need to see them.

DEEP ANALYTICS AND DEDICATED iQ EXPERT WILL HELP DRIVE BEST IN-CLASS PERFORMANCE

Nearly every fleet tracking and management product on the market today offers mapping and reporting at some level. But no other Mobile Resource Management tool delivers hands-on business analytics so you can achieve exceptional workforce performance. With Resource iQ Analytics, it is easy to see the bigger picture.

Experts in hardwiring fleet performance gains, your dedicated iQ Expert is responsible for guiding and supporting analysis to build action plans to ensure your strategic goals and financial objectives are being met.

Understand your data with Analytics tools

- **Product Training** so you know how to optimize your fleet performance and economics
- **Opportunity Analysis** to identify expense reductions, performance improvements, and optimization opportunities
- **ROI Support** to establish strategic performance goals and a plan to achieving quick and substantial ROI
- **Best-Practice** sharing and performance benchmarking on operational, financial and strategic imperatives to hardwire improvements.

For more information, contact 888-443-6189 or ResourceiQ@skytel.com

REDUCE COSTS, INCREASE COMPLIANCE AND OPTIMIZE SAFETY.

Efficiency. Compliance. Safety. These are each critical to operating a fleet efficiently and profitably. SkyTel backs its products and services with unparalleled industry experience and the newest software advances. Our web-based tools are integrated to match your operations needs and are engineered to be scalable, so they grow and adapt with your business.
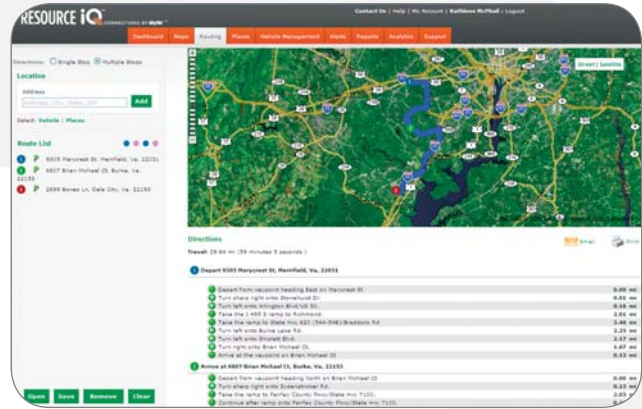
COMPLIANCE

Regulatory compliance requirements change often and if not followed, can affect productivity significantly. Resource iQ enables policy compliance and even supports efforts to reduce emissions, satisfying environmental guidelines.

PRODUCTIVITY

Our mapping technology is the best in the industry and will improve vehicle utilization and workforce productivity. Delivering the right information to the right person at the right time, Resource iQ gives you the business insight to better manage your fleet.

COST SAVINGS

Leverage Resource iQ to drive significant cost savings by eliminating excess idling, optimizing drive times, cutting unnecessary overtime, and managing preventative maintenance.

Create sensible routes to reduce drive time

SAFETY AND SECURITY

Resource iQ provides simple and flexible real-time alerts to help you track speeding, unauthorized use, start/stop from location, geofence entry/exit, and more. By leveraging the real-time alerts, you can course-correct your vehicles as quickly as you can reach them. These simple, customizable alerts can help keep your drivers safe, as well as both reduce the occurrence and aid in the recovery of stolen vehicles. Real-time alerts can be delivered via email, SMS text message and/or online. And you can download and store alert history, giving you additional flexibility to drive greater accountability through your data.

ALL WITH SKYTEL'S INDUSTRY-LEADING COMMITMENT TO SERVICE.

1 Hassle-free installation with a nationwide network of certified installers. We will come to your location, at your convenience, with no surprise charges for installation or coordination services.

2 Training for you and your team, from account set up through custom training based on how you will use Resource iQ.

3 Ongoing support, performance opportunities and best-practice blueprints from your iQ Expert.

For more information, contact 888-443-6189 or ResourceiQ@skytel.com

SkyTel is a leading wireless network and data provider with a 20 year history of serving enterprise and government organizations as a trusted advisor and solution partner. SkyTel provides every component within the machine-to-machine value chain including network, devices, software, and integration services to deliver comprehensive, high-value solutions to our customers. With millions of devices in the field today, SkyTel has strong expertise across Transportation and Mobile Assets, Energy, Point of Sale, Campuses, Security, Healthcare and Government.